



*Bright Products for Bright Minds™*



## **A STATEMENT ON SAFETY**

At Bright Products, Inc. the safety of our products has always been a top priority since our ultimate user will be a child. Children expect the adult world to provide them a safe environment, and protection from anything that might harm them. The recent recalls due to lead and magnets in certain products manufactured in China are unsettling to all of us in the toy industry. We are sending this safety statement as a means of reassurance.

Each of our products is thoroughly tested at a major reputable independent laboratory. Our products meet or exceed government standards in the USA and around the world. A product is not released to market without a Certificate of Compliance.

Those of us in the toy industry know the amount of time that is spent developing a product before it can be brought to market. For each product the design to marketing can take a year or more. Much time is spent on the safety factor and testing and retesting.

We are involved in every aspect of manufacturing. Our principals visit the factory in China frequently to ensure that they are fully aware of our standards of quality and safety. To the extent possible, Bright Products also conducts tests and inspections on our products. The industry as a whole is very diligent about offering safe products and we would like to emphasize that the recent recalls have been company specific.

We hope this answers any concerns that you may have had due to the recent recalls.

Thank you for your continued trust and support.

Sincerely,

Bright Products, Inc.