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Date: **April 20, 2009**

To: **Just Jump It Retail Customers**

Subject: **The Consumer Product Safety Improvement Act and Just Jump It**

As many of you are aware, the Consumer Product Safety Improvement Act of 2008 (CPSIA) requires limited lead concentrations and phthalate content for products, and paints or surface coatings applied to products, that are manufactured for use primarily by children 12 and under. CPSIA legislation also requires product testing and certification by manufacturers or importers prior to distribution to retailers. A timeline for decreasing the acceptable lead limits was also established under CPSIA. On January 30, 2009, the Consumer Product Safety Commission (CPSC) issued a one-year stay of testing and certification requirements under CPSIA due to significant confusion as to when testing is required and how it should be conducted. Children's products are still required to meet the lead and phthalate standards established by the CPSIA timeline, but testing and certification for lead and phthalate content are not required until February 10, 2010. Testing and certification for lead in paints and surface coatings are still required.

As Just Jump It products are designed for children, including those 12 and under, we are making every effort to ensure compliance with CPSIA legislation. Just Jump It products were submitted for CPSIA testing prior to announcement of the stay on testing and certification, and we elected to proceed to maintain the high commitment standards made to our customers. A brief description of current CPSIA requirements followed by the Just Jump It compliance status and testing results are provided herein for your information. Please note, CPSIA requirements for products outside the existing Just Jump It line (i.e., cribs, metal jewelry, books, etc.) are not addressed in this letter.

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- As of **December 22, 2008**, third-party testing and certification is required for measurement of lead in paint or other surface coatings on children's products. Children's products (including products manufactured before and after this date) cannot be sold with paint or surface coatings that have a lead content in excess of 600 parts per million (ppm). *As no Just Jump It products have surface paint or coating, we are in compliance with the lead paint requirement.*



- As of **February 10, 2009**, children's products must not be manufactured, imported, or sold in the U.S. with lead content exceeding a concentration of 600 ppm, or with the phthalates DEHP, DBP, and BBP at individual concentrations of 0.1% (by weight). Three additional phthalates, DINP, DIDP, and DnOP, are prohibited at individual concentrations greater than 0.1% (by weight) for child care articles (i.e., products that a child 3 years of age and younger would use for sleeping, feeding, sucking or teething), and toys that can be placed in a child's mouth or brought to the mouth and kept in the mouth so that it can be sucked or chewed (for example: squeeze toys, teethingers, bathtub toys and uninflated pool toys). The CPSC stated its intent to apply lead limits to pre-existing inventory as well, while phthalate limits will be in effect only for products manufactured after February 10, 2009.

Testing or general conformity certificates to verify testing and compliance with lead and phthalate content limits were placed under the CPSC one-year stay; children's products are still required to meet the lead and phthalate content standards, but manufacturers and importers are not required to test or certify compliance until February 10, 2010. *Just Jump It products were submitted for testing prior to issuance of the stay, and as a commitment to our customers, we carried forward with complete lead and phthalate testing for our entire product line. **We received test results in March, and were pleased to find all but one Just Jump It product component met CPSIA lead and phthalate limits.** Test results did indicate one component of our Skipper, the clear plastic tubing which encloses rope at the loop going around a person's leg when skipping, did not meet the CPSIA standard for the phthalate, DEHP. The purpose of this tubing was to display the product better on our rack rather than enhancement of product performance, so we decided to remove the tubing to comply with CPSIA. Following consultation with CPSC staff, we removed the plastic tubing from our entire Skipper inventory. In addition, I have been communicating with Just Jump It customers who received Skippers between the time CPSIA standards for phthalates took effect (February 10, 2009) and March 6, 2009, which is the date we removed the plastic tubing from our Skipper inventory. I have called customers personally and made arrangements for replacing Skippers with CPSIA-compliant versions, and appreciate how understanding the vast majority of our customers have been during this process. As you know, the CPSIA is not only challenging to understand and comply with for our company, but very difficult for all of our retailers.*

In summary, if a customer received Skippers between Feb. 10 and March 6, 2009, we are asking them to remove them from their displays and we will be contacting them to replace the product. If a store has any questions about their order or how they will be replaced they can call or email me personally.

- As of **August 14, 2009**, the maximum allowable lead content for children's products will drop to 300 ppm. The lead limit for paint and surface coating will drop to 90 ppm. In addition, tracking labels with certain information pertaining to source



of product, manufacture date, and manufacture batch or lot will be required on every child product. *Just Jump It is working now with our importer and overseas manufacturing partner to ensure we are prepared for these significant additions to our quality control and labeling program.*

- As of **February 10, 2010**, testing and certification requirements for lead and phthalate content limits under CPSIA will resume. Manufacturers and importers will be required to supply their customers with a general certificate of conformity for all children's products they bring to market in the U.S.
- As of **August 14, 2011**, the lead limit for children's products will drop for a final time to 100 ppm.

We will continue to watch the Consumer Product Safety Commission's web site for further updates on CPSIA, and encourage you to do the same (<http://www.cpsc.gov/about/cpsia/cpsia.html>). While many toy makers may be unable to shoulder the added economical and logistical responsibilities of CPSIA, Just Jump It is ready and willing to move forward with the new requirements. We hope all the makers of your favorite toy products will come through as well. Please feel free to contact me with any questions on this matter.

With best wishes from our family to yours,

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